

Top Shopify Fonts to Use in 2025

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Inter

Body text

Super readable,
web-optimized



Montserrat

Navigation, buttons

Bold, modern



Poppins

CTAs, product titles

Geometric, clean



Lora

Blog content

Soft serif for editorial use



Work Sans

General UI

Simple, balanced

Playfair Display

Headlines

Elegant, great for luxury brands

Raleway

Subheadings

Minimal, stylish

Lora

Blog content

Soft serif for editorial use

Oswald

Hero headings

Strong personality

Work-Sans

Mobile-friendly

Great on small screens

Typography Tips

- ✓ Pair a serif headline with a sans-serif body
- ✓ Use no more than 2 fonts across your store

Speed and UX

Stick to built-in Shopify fonts or system fonts